



FOR IMMEDIATE RELEASE

For more information:
Carrie Chase, CTI Paper USA
800-284-7273, ext. 228
chase@thepapermill.com
thepapermill.com

CTI Paper USA Adds to ASPIRE Petallics® Digital Papers

Sun Prairie, Wis. (January 26, 2010) – CTI Paper USA has added a 19x13 size to its offering of ASPIRE Petallics® Digital paper, which is certified for HP Indigo by RIT. ASPIRE Petallics Digital papers include the metallic / pearlescent colors Silver Ore, Autumn Hay (ivory) and Beargrass (white) in 80 lb. text and 98 lb. cover and Pearl in 110 lb. text and 105 lb. cover. The new 19x13 size is available in cover weight in all four colors. In addition, all text and cover weights are available in 12x18 and 18x12 respectively.

ASPIRE Petallics Digital is a distinct solution to offer customers who want to convey elegance, sophistication and luxury. It's perfect for direct mail, invitations, greeting cards, brochures and posters among other things. Matching envelopes are also available.

Visit CTI Paper USA at DSCOOP (booth #500) to view its entire collection of specialty digital papers. In addition to ASPIRE Petallics Digital, CTI's HP Indigo certified papers include Glama Natural® Digital (FSC) translucent paper and Currency® Digital (SFI) metallic papers. For a copy of the CTI Paper USA Digital Papers swatch book, contact CTI at 800-284-7273 / samples@thepapermill.com, or visit thepapermill.com.

About CTI Paper USA

CTI Paper USA offers an eclectic collection of the world's finest offset and digital specialty printing papers, including translucent, cast coated, metallic and pearlescent finishes, which are readily available through paper merchants, converters and online at The Paper Mill Store .com. In addition, CTI is Forest Stewardship Council (FSC) Chain of Custody (CoC) certified (SW-COC-001981) and SFI (Sustainable Forestry Initiative) Chain of Custody (CoC) certified (NSF-SFICOC-6T721). CTI Paper USA is a division of CTI Paper Group, Inc., a privately owned company established in 1989.

###