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CTI Paper USA's New Digital Promotion a Visual Smorgasbord

Sun Prairie, Wis. (February 17, 2010) – CTI Paper USA's new digital promotional piece is a visual smorgasbord, showcasing page after page of dramatic 4-color imagery on CTI's eclectic collection of digital specialty papers. Brands featured include ASPIRE Petallics® Digital, Currency® Digital, and Glama Natural® Digital. Compact, yet impactful, at 4.125" x 5.25", the piece displays outstanding print quality on HP Indigo.



The new promotion demonstrates how CTI's collection of digital papers offers creative possibilities like no other. Witness the interactive nature of Glama Natural Digital translucent paper, featuring a colorful tree frog hanging on bamboo, as a tropical leaf printed on the following page shows through. Gaze upon the stunning portrait of a glamorous woman, radiating from the surface of Currency Digital metallic paper. Observe the luxury and elegance sparkling from the metallic/pearlescent surface of ASPIRE Petallics Digital.

For a copy of CTI Paper USA's new digital promotion, contact a CTI sales manager or authorized paper merchant.

About CTI Paper USA

CTI Paper USA offers an exquisite collection of the world's finest specialty printing papers, including translucent, cast coated, metallic and pearlescent finishes, which are readily available through paper merchants, converters and online at [The Paper Mill Store .com](http://ThePaperMillStore.com). In addition, CTI is Forest Stewardship Council (FSC) Chain of Custody (CoC) certified (SW-COC-001981) and SFI (Sustainable Forestry Initiative) Chain of Custody (CoC) certified (NSF-SFICOC-6T721). CTI Paper USA is a division of CTI Paper Group, Inc., a privately owned company established in 1989. For more information, visit thepapermill.com.