



GPA[®]
Specialty Substrate Solutions

PRESS RELEASE

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GPA INTRODUCES 100% RECYCLED PAPERS FOR INDIGO

Chicago, IL – GPA proudly announces their new line of eco-friendly digital paper: Ultra Digital[®] Green 100% Recycled Papers for HP Indigo presses. These FSC certified papers are GPA's answer to the growing demand for eco-conscious options in the printing industry. Made from 100% post-consumer waste fibers, Ultra Digital[®] Green 100% Recycled Papers are Elemental Chlorine-Free (ECF), Process Chlorine-Free (PCF), acid-free, lignin-free and archival.

Ultra Digital[®] Green papers are excellent for a variety of applications, including annual reports, invitations, brochures, packaging, clothing hang tags, greeting cards, direct mail pieces and postcards. They are compatible with a wide variety of finishing processes, including folding, embossing, debossing, die cutting and foil stamping, making them one of the most versatile 100% recycled sheets available on the market today.



These earth-friendly uncoated papers are available in 80# and 100# text and cover weights in 12 x 18, 12 ½ x 18 ½, and 13 x 19 sheet sizes. Like the rest of the Ultra Digital family of products, they are engineered to perform flawlessly on HP Indigo digital presses. Their smooth finish and 92 brightness create crisp results and exceptional image quality.

By reusing resources through paper recycling, greenhouse gas emissions are reduced, natural resources are conserved, landfill space is saved, and water and energy consumption are reduced. According to the Environmental Protection Agency (EPA), recycling one ton of paper would save enough energy to power the average American home for six months, 7,000 gallons of water, and 3.3 cubic yards of landfill space. It would also reduce greenhouse gas emissions by one metric ton of carbon equivalent (MTCE).

To request sample of Ultra Digital® Green 100% Recycled Papers, a copy of GPA's Ultra Digital® catalog or for more information, contact GPA Customer Service at 800-395-9000 or e-mail GPA at info@askgpa.com.

GPA is a Preferred Partner of HP Indigo, a Platinum Partner of Dscoop (Digital Solutions Cooperative), and a Member of PODi (the Digital Printing Initiative).

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