



For Immediate Release:

Masterpiece Graphix Named as a Distributor for acpo Digital Overlaminates

Fenton, MO February 11, 2010 – Masterpiece Graphix (MGX), a digital coating company and HP-Certified Treatment Center, has partnered with acpo, a manufacturer of polyester and polypropylene PSA roll label films, to distribute acpo's new line of digital self-wound overlaminates to HP Indigo users and other digital press operators.

Acpo's range of self-wound digital laminates are engineered with an innovative adhesive formula, forming a secure bond with oil-based digital inks. In the past, digital users have expressed issues with lamination material when used with digital inks. Conventional laminates can pull apart from the digital ink over time, de-laminating from the substrate. MGX customers have tested the new acpo digital laminate, and have confirmed that the new laminate technology adheres securely and does not pull apart when used with digital inks. This breakthrough allows for additional protection of digitally printed materials from scratches and environmental stresses.

Acpo digital overlaminates offer durability, scratch resistance and in many cases, UV protection to a digital label. The material is offered in a range of thicknesses and finishes to meet the customer's desired application requirements.

Masterpiece Graphix is offering sample rolls of the digital overlaminate by request. In addition, MGX will package a roll material order with the acpo overlaminate, so customers can receive all the digital materials they need at the same time, in one order.

For additional information or material samples, please contact:

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Masterpiece Graphix (MGX) is a digital coating company, supplying digital-ready materials for liquid toner, dry toner and inkjet applications. Masterpiece Graphix is the only HP Indigo Certified treatment center for HP Indigo optimized materials in North America. Serving



customers with short lead times, certified as well as custom digital material solutions, competitive pricing, and substrate guidance, MGX's team of coating experts has proven themselves to be the unrivaled competitor in quality and service within the digital materials industry.

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