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News Release

FOR IMMEDIATE RELEASE

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**Michelman's Suite of HP-Approved Solutions for HP Indigo Press Users
Expands With New Line of DigiGuard® UV Curable Overprint Varnishes**

CINCINNATI, OH (August 25, 2009) – Michelman recently introduced its new DigiGuard® UV curable OPV that cures and dries the moment it's exposed to ultraviolet light to form tough protective surfaces on paper and film printed on HP Indigo presses. The OPVs are approved by HP for use on their new UV Coater, are available in a variety of finishes, and have excellent adhesion to the HP Indigo Electroinks.

The UV Series offers several advantages over other varnish types. In addition to quick turn-around time because of its instantaneous curing, it is energy efficient, offers good protection against mechanical rubbing, can be used to produce extremely high gloss levels, and is solvent free. They are available in matte, satin and gloss finishes and can be used on a variety of papers and films. Some grades are also designed for superior performance during subsequent hot-foil stamping, imprinting, or gluing.

About Michelman

Michelman is a privately-held, global developer of water-based barrier and functional coatings for flexible film packaging, paperboard, and corrugated cartons; and water-based surface modifiers, additives and polymers for numerous industries including wood care, industrial coatings, inks, fibers, composites, and construction products. Michelman serves its multinational and regional customers with production facilities in the U.S., Europe and Singapore, and a worldwide network of highly trained field technical support personnel.

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