

FOR IMMEDIATE RELEASE

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interlinkONE Hosts Webinar on Ways Quick Response Codes (QR Codes) Can Grow Your Business

WILMINGTON, MA, January 5, 2010 — interlinkONE, Inc., a leading provider of web-based marketing software solutions, is hosting a Webinar presenting the various ways that Quick Response Codes (QR Codes) can be used to increase the success of print and marketing efforts. QR Codes are two-dimensional bar codes that offer an innovative way to connect stagnate print and interactive response—a practice known as interactive print. The Webinar is free of charge and is scheduled for January 15, 2010 from 2:00pm to 3:00pm EST. Attendees are asked to register at <http://ilink.me/QRCodesWeb>.

In recognition of the growing popularity of QR Codes and their ability to help increase the impact and effectiveness of marketing efforts, interlinkONE will provide helpful insights, tips and tricks, and expert commentary. Topics will include:

- The basics of QR Codes
- How QR Codes can be used on printed materials
- Real-life examples of QR Codes
- Tools for creating, reading, and measuring QR Codes

For more information, contact interlinkONE at 1-888-872-4608 or via Email at Sales@interlinkONE.com.

About interlinkONE

interlinkONE provides software that delivers end-to-end personalized marketing, fulfillment, and variable

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print solutions. Companies in the print, fulfillment, and mail industry use interlinkONE to better manage, execute, and measure their customers' marketing initiatives and boost revenue. Solutions include Software as a Service (SAAS) or ASP web hosted marketing tools that make it possible to create highly targeted one-to-one mailers, web-to-print solutions, personalized URL campaigns, and e-mail marketing in addition to fully integrated campaign management, lead acquisition programs, collateral fulfillment, order, inventory, fulfillment, and warehouse management. With interlinkONE's suite of solutions, print, fulfillment, and mail service providers can improve marketing results and increase revenue opportunities while reducing costs. Visit www.interlinkone.com for more information.

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