



### FOR IMMEDIATE RELEASE

#### Sustainable Green Printing Partnership

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### SGP Partnership Announces Alcom as the Next Certified SGP Printer

Loveland, Ohio; January 7, 2010—The Sustainable Green Printing Partnership<sup>SM</sup> certifies Alcom of Harleysville, PA as a SGP Printer.

Alcom provides integrated solutions for print, direct mail marketing and business development solutions utilizing cross-media marketing initiatives. With more than 65 years of excellence in service, Alcom has strived to stay on pace with their clients' ever-changing needs. By expanding their focus beyond the printed page utilizing cross-media marketing, they have set the benchmark for effective variable data communications. With their fully-equipped pressrooms that house large format sheetfed presses, European-sized cold-set webs and state-of-the-art digital presses, they offer a wide variety of solutions. Alcom commits to using suppliers with environmental initiatives wherever possible in order to encourage sustainability. Their continued focus on implementing and using environmentally sound processes throughout their operations has allowed upgrades to more efficient lighting, recycling of processing fluids, distilling of pressroom solvents, the use of Biolocity printing inks, recycling of printing inks and recycling of every raw material in the process.

Alcom joins a growing group of certified SGP Printers includes: Finline Printing Group, Indianapolis, IN; Pictura Graphics, Minneapolis, MN; Pratt Corporation, Indianapolis, IN; The John Roberts Company, Minneapolis, MN; Monroe Litho, Rochester NY; Derby City Litho, Louisville, KY; Meisel, Carrollton, TX; Portland Color, Portland, ME; Global Packaging, Oaks, PA; C&H Packaging, Merrill WI; Consolidated Printing, Chicago IL; and Minuteman Press, Lawrence KS. There are more than 50 SGP Applicants working through the certification process.

Printing facilities located in the United States and Canada are eligible to apply for certification with the SGP Partnership. To become a certified SGP Printer, a facility must demonstrate that it is in conformance with established program criteria. The criteria encompass a holistic approach to sustainability, going beyond consumables and their environmental impact. SGP Printers must meet all applicable environmental, health and safety requirements and commitments, along with specific requirements relating to the establishment of a sustainability team; the implementation of a sustainability management system (SMS); the use of SGP program metrics; taking specific steps to reduce the facility's environmental footprint; implementing pollution prevention activities; and committing to fundamental social and ethical norms. Additionally, SGP Printer status includes annual reporting and a biennial certification audit requirement. Certified printers are assigned a certification number and logo for use on their printed products to indicate it was "Printed by a SGP Printer."

For additional information about the SGP certification program and a complete listing of certified SGP Printers (and SGP Applicants) visit [www.sgppartnership.org](http://www.sgppartnership.org).

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**About the SGP Partnership:** The SGP Partnership is an independent, non-profit certification organization formed as a collaboration among the Flexographic Technical Association, Printing Industries of America, Specialty Graphic Imaging Association and National Association of Printing Ink Manufacturers with the primary goals of defining sustainable green printing and recognizing facilities that have met established sustainable manufacturing and business practices. Additional support has been provided by the Envelope Manufacturers Association, Foil & Specialty Effects Association and numerous SGP Patrons.