



NEWS RELEASE

FOR IMMEDIATE RELEASE
January 12, 2010

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Standard Announces New Product Installations

Andover, MA – Standard Finishing Systems announces the following new product installations:

AccuLink of Greenville, NC has expanded their short-run bindery services with the addition of a Standard Horizon BQ-270 automated perfect binder and Standard Horizon HT-30 automated three-side trimmer. “These investments give us the tools we need to keep book jobs in-house and attract important new business” said AccuLink Partner Tom O’Brien. “We lined-up the competition and Standard Horizon won hands-down. We now have the right technology in place for profitable short-run production.” The Standard Horizon BQ-270 features touchscreen control and a digital caliper that measures and conveys the book block thickness data to the binder for fully automated set-up. O’Brien also claims the HT-30 trimmer has made a greater impact than expected because it runs unattended other than load/unload: “It’s like getting work done with almost no labor.” The sale was completed by Standard dealer Freeman Graphic Systems Inc. of Greenville, NC. AccuLink has been serving trade customers in all fifty states since 1980 with quality, affordable offset printing, digital printing, web-to-print, finishing and lettershop services.

Hamilton Printing Company in Castleton-on-Hudson, New York has added Digital Book Manufacturing to their services with the addition of a new Standard Horizon BQ-470PUR automated four-clamp perfect binder and HT-70 in-line three-knife trimmer. Hamilton also added a Xerox Nuvera 288 digital printer recently, which rounds-out their short-run book production when paired with their existing Xerox iGen3 four-color digital press. “The automation, ease-of-use and book quality from the Horizon BQ-470 impressed us, and references told us the system was rock solid” said Rick Dunn, Vice President of Manufacturing. “We’re well-known as a quality heat-set web shop that offers a broad range of bindery services, but adding short-run digital one- and four-color books diversifies our offerings and helps us enter new markets.” The sale was completed by Standard dealer Graphic Service & Equipment of Ballston Spa, NY. Hamilton is family-owned and has been serving publishers and universities on the east-coast for over 98 years.

PNC Global Investment Servicing in Lynnfield, Massachusetts recently added a second Standard Hunkeler Gen6 Roll-to-Cut/Stack line to its state-of-the-art printing and mailing facility, which also includes five Hunkeler POPP4 Roll-to-Stack solutions. Featuring advanced automation and ease-of-use, the new system includes the UW6 unwinder, which feeds media into a Xerox DocuPrint 1300 printer, WM6 slit/merge module, CS6 cutter, and LS6 non-stop stacker. "Hunkeler solutions are ideally suited to handle our print volume which is subject to strict regulatory guidelines and same day deadlines," says Coleman F. Nee, Jr., Vice President and Senior Director for PNC Global Investment Servicing, Advanced Output Solutions. "The Roll-to-Stack system produces clean, accurate cuts and high quality stacks for error-free inserting, which allows us to meet demanding daily mail requirements." PNC Global Investment Servicing is a leading provider of processing, technology and business intelligence services to asset managers, broker/dealers and financial advisors worldwide.

Standard Finishing Systems is based in Andover, Massachusetts and will celebrate "100 Years of Finishing Strong" in 2010. A leading supplier of print finishing systems, paper handling equipment and reprographic products, Standard utilizes a network of independent dealers and a direct sales force in the United States and Canada. For more information, call 877-404-4460. Or, visit the Standard website at <http://www.standardfinishing.com>.

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Photo has been posted to Standard Web Newsroom and is available on request.

Suggested caption:
A new Standard Horizon BQ-270 perfect binder and HT-30 three-knife trimmer are helping Greenville, NC-based AccuLink keep short-run digital book jobs in-house and attract important new business.

