

interlinkONE Launches a Free “Show Your Love with a QR Code” Application

Are you looking for a last-minute gift? Are you trying to stand out as unique? Or, are you simply trying to get the attention of someone that is addicted to their mobile phone?

For the people that may have answered “Yes” to any of those questions (or that are just interested in how QR Codes can help marketing efforts), interlinkONE has launched an application that can help you out.

Simply go to <http://ilnk.me/QRlove> to create a QR Code for the special someone in your life.

The application is free to use. People can choose from a variety of text messages. Also, they can choose a border which will be placed around the QR Code.

The system will produce the QR Code for you in a matter of seconds. You can either download it from the site, or retrieve it via email.

From there, you can add the QR Code to a printed piece, or simply email it to the desired recipient.

Once the person scans the QR Code (with either their mobile phone or a webcam), they will be presented with your selected message.