



**FOR IMMEDIATE RELEASE**

**CONTACT:** Jamie Saunders  
Neenah Paper, Inc.  
678-518-3222  
[jamie.saunders@neenahpaper.com](mailto:jamie.saunders@neenahpaper.com)

**Neenah Paper Throws Its Weight Into Digital Papers**  
*New Writing and Cover Weights Available*

ALPHARETTA, Ga. (Feb. 23, 2010) — [Neenah Paper](#) (NYSE: NP) continues to expand its digital offering with the addition of two new weights to the CLASSIC CREST® Digital Papers selection: 24lb. Writing and 130lb. Double Thick Cover. Both weights are available in four sizes in Solar White, Classic Natural White, and Recycled 100 Bright White.

“We feel that by offering these weights to our customers we’re opening up the possibilities for the types of projects that previously might not have been considered for digital printing,” says Jeff Ringgold, brand manager at Neenah Paper. “Both weights can add tremendous flexibility to a marketing campaign.”

Like all Neenah Digital Papers, both weights are HP Indigo Certified, ensuring that the paper meets the highest HP Indigo performance expectations. And like all CLASSIC CREST® Digital Papers, the new additions are FSC Certified, Green Seal Certified, Green-e Certified, and made Carbon Neutral Plus.

The updated Neenah Digital line comprises of a selection of premium digital papers that includes CLASSIC CREST® Digital, CLASSIC® Linen Digital, CORONADO® SST, and ENVIRONMENT® Digital Papers.

**About [Neenah Paper](#)**

For over 100 years, Neenah Paper has been an innovative leader in the creation and manufacturing of premium and specialty papers. Neenah brings state-of-the-art technology to its signature brands, CLASSIC®, ENVIRONMENT®, STARWHITE®, NEENAH® and SUNDANCE®, as well as a host of other fine paper products preferred by graphic designers and printers. Neenah also has an exclusive partnership agreement with Crane & Company to manufacture, market and distribute Crane’s fine business paper brands: CRANE’S CREST®, CRANE’S BOND®, CRANE’S LETTRA®, CRANE’S PALETTE™ and CRANE’S® Choice Papers. Neenah’s award-winning and versatile digital papers round out its comprehensive portfolio. Neenah’s sustainability commitment is reflected through the Neenah Green initiative, which includes mill-based solutions for minimizing environmental impact. A proud consumer of Green Energy, Neenah Paper is also a U.S. EPA Green Power Partner, and manufactures many brands carrying the Green-e, Green Seal and Forest Stewardship Council (FSC) certifications (SW-COC-000885). For more information, visit [www.neenahpaper.com](http://www.neenahpaper.com) or call (800) 558-5061.

###